Prashanti Cancer Care Mission





NEWSLETTER

January

2021

Wishing you all a Merry Christmas and a Happy New Year!!!



1. PCCM appeals for support and donations to help save breast cancer patients

We are ever grateful for your generosity and donations over the years that have helped save the lives of over 1000 young girls & women annually.

Many of them are alive with their families & loved one because of your generosity and big heart. Last year, because of your contributions we have been able to successfully treat over 3000 unaffording women with breast cancer through full freeships and major concessions in surgery, chemotherapy, radiation, free biopsies, diagnostics and much more, enabling them through the bewildering maze of challenges the disease brings through its wake & hand holding them to lead a normal life after cancer.

This year the unprecedented COVID-19 pandemic has presented challenges to the cancer patients and their families. Prashanti Cancer Care Mission has made every effort that no unaffording patient seeking our help is turned away.

This pandemic period has posed a huge challenge to needy patients, their care givers and Prashanti. We are striving to be able to take care of each and every woman coming for freeships and treatments.

We are now appealing to you for your support and generous donations, to help these young women battling with breast cancer to be able to get free treatment from us, so that no patient is turned away without help.

Every small amount from you would help save the lives of these women and allow them to live a healthy life with their loved ones.

Following are the details through which you can donate to Prashnati You may donate via either of the two options:

1. Bank Transfer to the account given below

Name of Account Holder Prashanti Cancer Care Mission

Bank Account Number 50100088296788
Name of the Bank HDFC BANK
IFSC Code HDFC0000223
MICR Code 411240006

Branch Code 0223

2. Send us a cheque in favour of "Prashanti Cancer Care Mission" Address: 1,2 Kapilvastu, Senapati Bapat Road, Pune, Maharashtra 411016

Please mail your Full Name, PAN Card copy, Mobile Number and Address proof to accounts@prashanticancercare.org so as to enable us to courier or email to you the 80G tax exemption certificate and donation receipt.

Every donation will receive a Receipt, benefit of Tax Deduction under 80G of IT Act 1961 and a Thank you Letter within a week or two.

For any queries, please feel free to contact me personally on 9850251000.

A big thank you once again for all the support over the years. Without your help, it would be



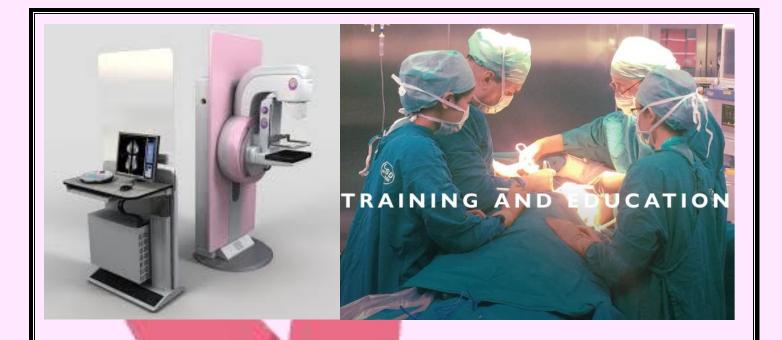
2. Ms. Laleh Busheri was invited to be a speaker at TEDx Talk

Ms. Laleh Busheri was invited to be a speaker at the TEDx Talk hosted by Lexicon International School, Wagholi on December 19, 2020. She narrated the journey of Prashnati from its idea and inception. She talked about the need for breast cancer awareness in the community. Different activities involving people like Marathons, Symposiums, screening drives in slums through well-equipped mammography buses have been a part of Prashanti's community-based work. She went through the journey of identifying the need of having a centre of affordable excellence where people from all classes of the society would have access to world class treatment. This thought created Orchids Breast Health, India's first stand alone breast cancer centre, with state-of-art equipment, unmatched anywhere in the country at that time. Later, she went on to explain how the the vacuum in the field of breast surgeries was identified and Oncoplastic training program was initiated by Dr. C.B. Koppiker. This program enables surgeons all over the world to be trained for breast oncoplastic procedures and thus has reduced the rate of mastectomies. Over 70 surgeons in Asia have been a part of the M.Ch. Breast Oncoplasty program which is in collaboration with East Anglia University, UK. She also talked about the formation of Pink Support Group, which is a group by the patients and for the patients. The group has been a family to each of the patients and has provided them with moral support and strength to deal with the disease. Ms. Laleh Busheri also narrated inspirational stories of survivorship and humanity that have motivated her to dream bigger and better.

Live webcast of the entire show was also available on December 19, 2020.







3. 2^{nd} TCGA Conference in India was hosted virtually by PCCM with its collaborators and partners from December 03 - 05, 2020.

The 2nd TCGA conference in India themed "Towards Team Science for Multi-omics Studies in South Asia" was hosted as a virtual conference from December 03-05, 2020. Prashanti with its collaborators and partners headed the organisation of the conference. The conference was attended by over 1500 individuals from all over the world. Day 1 of the conference was inaugurated by Honorable Dr Harsh Vardhan, Minister of Science and Technology, Government of India.

The speakers were from different institutes in U.S.A, U.K, Canada, Israel, Singapore, Bangladesh, Spain and India.

Dr. C.B. Koppiker chaired a session "Clinical Meta Data/Biospecimen Collection" on day 2 of the conference.

Dr. Santosh Dixit, senior scientist, PCCM was the session co-ordinator of "ICGA for Society, Society for ICGA".



4. Webinars in the month of December 2020

i. Dr. Koppiker was invited as a speaker at the ASOMACON 2020 conference

Dr. C.B. Koppiker was invited as a speaker at the ASOMACON 2020 conference on December 03, 2020. Dr. Koppiker talked about the journey of Breast Oncoplasty, the pitfalls and training. The conference was attended by National and International scientists and clinicians. Surgeons from Bangladesh and other countries were also a part of the conference.



WELCOME ALL

Session - IV: "Keynote Address"

4.00 - 4:30 PM IST

Chairpersons:

Chintamani, Saifuddin Ahmed (Bangladesh), D J Bhowmik (Calcutta)

Oncoplasty- the journey, pitfalls & training

Chaitanyanand Koppiker (Pune)

ii. Dr. Koppiker on Oncoplastic Procedures and a panelist at a Stryker webinar

Dr. C.B. Koppiker talked on Fluorescence Imaging in Oncoplasic Breast Procedures at a webinar organised by Stryker. The webinar was hosted on December 05, 2020 and witnessed participation of more than 100 national and international individuals.



iii. Dr. Koppiker part of panelist in HBOC: Charting The Trajectory by Indian Society of Medical and Paediatric Oncology

Dr. C.B. Koppiker was a part of panelist in HBOC: Charting The Trajectory by Indian Society of Medical and Paediatric Oncology. The conference was organised by Indian Society of Medical and Pediatric Oncology on December 11, 2020. Clinicians from other cancer institutes were also a part of the conference.



iv. Dr. Koppiker, a Panelist and Moderator at Oncosurg 2020 Workshop by Tata Memorial Hospital

Dr. Koppiker was invited as a panelist and moderator at OncoSurg 2020 Workshop hosted by Tata Memorial Hospital on December 12, 2020. R. Koppiker was a panelist for the session of surgeries using perforator flap. The other panelists with him were Dr. Geeta K, Dr. Selvi Radhakrishnan, Dr. Vani Parmar, Dr. Saumya Mathews and Dr. Mayur Mantri. Dr. Koppiker was a moderator for a session on MRM, LD with Expander.



Going virtual with a difference!

ONCOSURG 2020



16th Annual Surgical Oncology Workshop

Final Program

Day2: Saturday 12th December, 2020

HALL A

9:00 – 12:00 BREAST	-	
Video: Breast conservation surgery with axillary conservation	20min	Speaker: R.A. Badwe Moderator: Selvi Radhakrishnan Vani Parmar
Videos: Round block (Garvit Chitkara) Lateral InterCostal Artery Perforator flap (Nita S Nair) Transposition (Shalaka Joshi) Anterior InterCostal Artery Perforator flap (Nita S Nair) Medial Intercostal Artery Perforator flap (Purvi Thakkar)	55min	Moderator: Nita S Nair Panelist: C. Koppikar, Geeta K, Selvi Radhakrishnan, Vani Parmar , Saumya Mathews, Mayur Mantri.
Video: Reduction mammoplasty	35min	Speaker: Shalaka Joshi Moderator: Geetha K, Vani Parmar, Dushyant Jaiswal
Video: Modified radical mastectomy with Axillary Lymph node dissection	20min	Speaker: Purvi Thakkar Moderator: Aditi Chaturvedi, Garvit Chitkara
Video: MRM, LD with Expander	40min	Speaker: Vani Parmar Moderator: C. Koppikar, Shalaka Joshi, Vinay Kant Shankhdhar

v. Dr. Koppiker at FOGSI POGS International Virtual Conference on December 13, 2020

Dr. C.B. Koppiker was invited as a speaker at the FOGSI POGS International Virtual Conference. The theme was: Just Tumors, Benign to Malignant. Each session was dedicated to a type of cancer and experts from the respective fields were invited as speakers. Session 2 focussed on Breast tumours in which Dr. Koppiker talked about Onco- Mammoplasty.





FOGSI POGS INTERNATIONAL VIRTUAL CONFERENCE JUST TUMORS

BENIGN TO MALIGNANT





10.00 am - 11.05 am	Session 2 - Breast	
Chairperson	Dr. Sneha Bhuyar, Yavatmal, Dr Surekha Tayade, Sawangi, Dr. Charu Bapaye Pune	
10.00 am - 10.15 am	Breast lump - how not to miss malignancy	
Speaker	Dr. Karishma Kirti, Mumbai	
10.15 am - 10.30 am	Breast conservative surgery	
Speaker	Dr. Sanjay Deshmukh, Pune	
10.30 am - 10.45 am	Frontline chemotherapy for breast cancer	
Speaker	Dr. Chetan Deshmukh, Pune	
10.45 am - 11.05 am	Onco-Mammoplasty	
Speaker	Dr. C.B. Koppiker, Pune	

vi. Breast Oncoplasty Webinar series, session on Simple Oncoplastic Surgeries hosted by PCCM on December 28, 2020.

PCCM organised a webinar on Simple Oncoplastic Surgeries on December 28, 2020. Dr. Koppiker with Prof. Chintamani, Prof. Jerome Pereira and Dr. Ashustosh Kothari was a panelist. The talks covered surgical techniques of breast oncoplasty. Over 500 individuals participated in the webinar.

BREAST ONCOPLASTY TRAINING PROGRAM

Video lecture series Session 2

SIMPLE ONCOPLASTIC SURGERIES



ABOUT THE SERIES

Surgical training sessions on various techniques of breast oncoplasty delivered by global experts 28th December Monday 6 to 8p.m Registration Required

Session Chair Prof. Chintamani

HoD, Breast Surgery, Safdarjung Hospital, New Delhi

6 to 6:45p.m Prof. Jerome Pereira

Director, Breast Oncoplasty Training Program University of Eastern Anglia, Norwich, UK

Scaeless Surgery and Grisotti Mastopexy

6:45-7.30 p.m Dr.Ashutosh Kothari

Clinical Director Breast Cancer Services, Guy and St.Thomas Hospital London, UK

Breast Parenchymal Surgeries (J-plasty, Round Block, Benelli Techniques)

7:30 to 8:30p.m Panel Discussion

Moderator Dr.Selvi Radhakrishnan

> Director Chennai Breast Cancer Center India

PANELISTS:

Prof. Chintamani, Prof.Jerome Pereira, Dr.Ashutosh Kothari, Dr.CB Koppiker

5. Dr. Madhura Kulkarni presented her research work at Conclave 2020

Dr. Madhura Kulkarni presented her research work supported by DBT's Ramalingaswami Re-entry fellowship (RRF) at the Conclave 2020, held between 14-17 December. Over 150 fellows joined and presented their work in four days of the conclave. RRF grant supports Dr. Kulkarni for her research project on investigating a novel molecular marker and a target to tackle treatment resistant HER2+ breast cancer. Dr. Kulkarni is investigating a molecular lead for prognosis of HER2+ tumor that may be resistant to the treatment. Her presentation was well appreciated.

- 6. Freeships for Diagnostics, Surgery, Chemotherapy, Onco-Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in December 2020
 - **❖ 14 PATIENTS RECEIVED FREESHIP AND MAJOR CONCESSIONS ON BREAST SURGERY**



❖ 3 PATIENTS RECEIVED FREE CHEMOTHERPAY AND 102 PATIENTS RECEIVED MAJOR CONCESSIONS AT OUR DAY CARE CENTRE FOR CHEMOTHERAPY



❖ 36 PATIENTS RECEIVED FREE & CONCESSIONAL MEDICINES FROM OUR ONCO-PHARMACY



* 183 PATIENTS RECEIVED FREE AND CONCESSIONAL MAMMOGRAPHY



* 123 PATIENTS RECEIVED FREE AND CONCESSIONAL SONOGRAPHY



❖ 18 PATIENTS RECEIVED FREE AND CONCESSIONAL BIOPSY & VAB PROCEDURES (FOR REMOVAL OF FIBROIDS ETC).

7. Testimonials of a few patients who were adopted for Freeship in December 2020

1. Mrs. Vaishali Gaikwad

My name is Mrs. Vaishali Gaikwad. I am suffering from breast cancer and have started my treatment in the clinic. I want to thank Dr. Koppiker and Laleh Ma'am for their exceptional support for my treatment. They have helped me get my medications for the chemotherapy at a subsidised rate. This has been a great relief for me and my family.

2. Mrs. Badrunisa Shaikh

My name is Badrunisa Shaikh and I am a cancer survivor. Dr. Koppiker and Laleh Ma'am have helped me to get free treatment at their clinic. I belong to a family where we could not afford my cancer treatment and the freeship I have received has enabled me to get treated. I am thankful to all the staff for being supportive. I would like to take this opportunity to thank everyone in the team for being there for us as a family.

3. Mrs. Sangeeta Bhandari

I am Mrs. Sangeeta Bhandari. I was diagnosed with breast cancer and this news came as a shock to me. The treatment was unaffordable for me and the financial burden was far more troublesome than the actual disease. However, Dr. Koppiker and Laleh Ma'am helped me financially by offering me free treatment. I feel lucky to have met them and their entire team. The staff, during my treatment was extremely friendly and supportive. Everyone at the clinic could empathize with us which gave us a moral support when I received my treatment.

We would like to THANK our Donors & Supporters



Warm Regards,
Ms. Laleh Busheri
CEO

Prashanti Cancer Care mission

Visit us at : www.prashanticancercare.org / www.prashanticancercare.org / www.prashanticancercare.org / <a href="https://www.facebook.com/orchidsbreasthealth.com/orchidsbreas